

THE PARTICIPANTS EVALUATION'S RESULT FOR THE SEMINAR WORKSHOP - COMMUNITY OUTREACH PROGRAM OF THE COLLEGE OF BUSINESS AND ACCOUNTANCY



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Abstract

This paper focuses on the evidence for the Aptness of the Seminar-Workshop provided in the Community Outreach Program of the College of Business & Accountancy (CBA) conducted to the adopted barangay of the University of Perpetual Help System Laguna. The evidence for the effectiveness is strong based on the following activities conducted by the CBA department in barangay San Antonio.1) January 16, 2014, How to Start A Business “Business Made Easy” for Mothers and Youth with the objective to learn on how to conduct and manage their own business that will lead to improving their lives 2) October 9, 2014, “Seminar-Workshop on Flower Arrangement & Candle Making” to Mothers and Out of School Youth to learn the easy way on how to arrange the flowers for sale and the Candle Making as their income and another source of income to those employed or committed to another job 3) February 20, 2015, “Nail Art, & Women’s Makeup Application” to the mothers, professional and non-professional too as an opportunity and earn an additional income to those employed as well as a business endeavor for the unemployed.

Keywords:

Community Outreach, Activity Aptness, College of Business & Accountancy

